



OVER \$4.2 MILLION  
RAISED TO SUPPORT  
OUR CHARITY  
PARTNERS!

# CHAIN REACTION FUNDRAISING SEASON

What a fantastic fundraising season for Chain Reaction! We are thrilled to have raised over \$4.2 million for our Charity Partners this financial year, a new fundraising record! This milestone could not be made possible without the support, commitment and dedication from our riders, corporate partners, supporters, individual donors, support crew and everyone involved who helped deliver another program of extraordinary events. Thank you to all of you and we hope you reflect proudly on your success in raising money for children in need.





## 2021 WOMEN'S VIRTUAL CHALLENGE

A Women's 3 day virtual event was held in 2021 due to the COVID-19 restrictions impacting initial event plans.

Riders were challenged to cover as many kilometers as possible during the 3 days scheduled for the event.

The Queensland based riders rode on November 5th - 7th and the Victorian based riders rode on December 3rd – 5th.

## CHARITY PARTNER OUTCOMES

### MAJOR PARTNER:



#### **\$224,375 donated**

The funds raised will help TRACTION continue to deliver more programs, to help more young people who are facing challenges and need support, experience inclusive, action-based learning.

### MINOR PARTNER:

**\$116,250 donated to White Ribbon's 'Breaking the Silence' Program.** This initiative educates students on issues around domestic violence and provides knowledge, tools and strategies for students to create respectful relationships to prevent violence, harassment and abuse.

54 RIDERS

\$433,070  
RAISED

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# 2022 SYDNEY CHAIN REACTION CHALLENGE

The charming and scenic Tasmania provided a stunning backdrop for the 2022 Sydney 7 Day Challenge. The peloton experienced sensational views as they crossed through the Tasmanian highlands from Launceston on their 1000 kilometre tour through to Hobart.



## CHARITY PARTNER OUTCOMES

### MAJOR PARTNERS:



**HOPESTREET**

**\$245,000 donated**

Funds raised will help facilitate vital children's programs and specialist services, including counselling, to help rebuild lives and allow children to move beyond the trauma they have experienced to reach their full potential.

**so they can** \$245,000 donated

Funds raised will support So they can's educational programs focused on empowering underprivileged youth living in Africa through education, so that every child has the opportunity to thrive.

### MINOR PARTNERS:

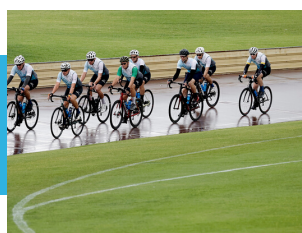
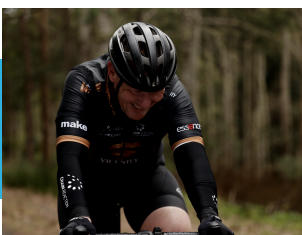
**\$25,000 donated** to help **Bridging the Gap** provide scholarships for Indigenous and Torres Strait Islander students (under 18) to complete their secondary school education.

**\$25,000 donated** to assist **Kookaburra Kids** with the programs they run for young people who are living in a family impacted by mental illness.

44 RIDERS

36 RETURN  
8 NEW

\$856,294  
RAISED



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# 2022 BRISBANE CHAIN REACTION CHALLENGE

The 2022 Brisbane 7 Day Challenge was held in the stunning and scenic Tasmania providing a spectacular setting for the peloton on their 1000 kilometer journey from Launceston to Hobart. The peloton was treated to incredible views as they passed through the Tasmanian highlands.

Congratulations to our 2022 Brisbane Peloton on raising over \$1.5 million which now represents the highest ever raised for a Chain Reaction Challenge.

54 RIDERS

36 RETURN  
18 NEW

\$1,540,020  
RAISED

Fundraising  
RECORD!



## CHARITY PARTNER OUTCOMES

### MAJOR PARTNERS:



**\$565,000 donated**

Funds raised will support AEIOU to design and build a new centre for children with autism in the Springfield/Ipswich community.



**\$565,000 donated**

The funds raised will help TRACTION continue to deliver more programs, to help more young people who are facing challenges and need support, experience inclusive, action-based learning.



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# 2022 MELBOURNE CHAIN REACTION CHALLENGE

The tropical region of Far North QLD provided a sensational backdrop for the Melbourne 7 Day Challenge. The peloton experienced spectacular views and demanding changes in elevation as they completed a return tour from Cairns, through to the World Heritage-listed Cape Tribulation.

Congratulations to our 2022 Melbourne Peloton on raising over \$1.4 million which now represents the highest ever raised for a Melbourne Chain Reaction Challenge.

56 RIDERS

39 RETURN  
17 NEW

\$1,411,340  
RAISED

Fundraising  
RECORD!



## CHARITY PARTNER OUTCOMES

### MAJOR PARTNERS:



**\$430,000 donated**

Starlight helps sick kids and families reconnect and take a break from the stress and pain of illness. Funds raised will give sick children the fun and happiness that has a lasting positive impact on their lives through the Starlight Express Room and the Captain Starlight Program at the Monash Children's Hospital.



**\$430,000 donated**

Funds raised will purchase lifesaving resuscitator equipment that is used to help save the lives of 1,500 babies every year who require this emergency care.

### MINOR PARTNERS:

**\$50,000 donated** to assist with the **Freedom Wheels** program that custom builds bikes for children with disabilities.

**\$50,000 donated** to help **Very Special Kids** continue to provide palliative care for children with life-limiting conditions.

**\$50,000 donated** to assist **Brainwave's** School to School program which will enable used and tested children's bikes to be donated to low-income families in partnership with schools in disadvantaged areas



# THANK YOU

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# 2023 7-DAY EVENTS SOUTH ISLAND NEW ZEALAND



**SYDNEY**  
26TH  
FEBRUARY -  
4TH MARCH

**MELBOURNE**  
12TH - 18TH  
MARCH

**BRISBANE**  
26TH MARCH -  
1ST APRIL

The 2023 Chain Reaction Challenges will be pedaling over 1000 kilometers through the spectacular South Island of New Zealand. The peloton will experience 7 days of incredible riding in a fully supported, professional environment to raise funds for children's charities. Chain Reaction know all the best roads from Christchurch to Queenstown via the west coast.

## The Experience

Chain Reaction rides provide an experience like no other. As a participant in the event, all riders receive a professional training program lead by a dedicated coach and a fully-supported on ride event experience with lead car, mechanical and medical support.

## Upfront Donation: \$3,500

To participate each rider makes a \$3,500 upfront donation to show their commitment to the Chain Reaction Foundation fundraising effort.

## Individual Fundraising Target: \$6,000

Each rider is also required to personally raise a minimum of \$6,000 and is challenged to recruit corporate sponsorships from their business networks.

Chain Reaction will provide you with a comprehensive fundraising toolkit along with your own fundraising page on the Chain Reaction website to assist you in achieving these goals.

**STRICTLY 42 RIDER  
POSITIONS**

**REGISTRATION  
OPENING SOON!**